



SOLOMON GLOBAL[®]

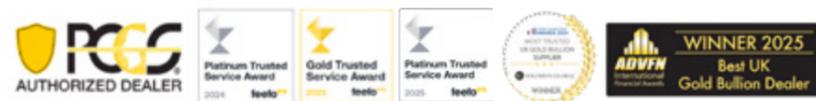
Setting the Gold Standard



As Featured In:



Specialists in the supply of physical gold bars and coins.



This guide is for informational purposes only and does not constitute financial advice. Buying physical gold as an investment involves risk, as the value of precious metal prices can be volatile. Historical financial performance does not necessarily give a guide of future financial performance. We recommend that you conduct your own independent research and seek professional tax, legal and financial advice before making any investment decisions.

INTRODUCTION

A Message From The Managing Director

Welcome to Solomon Global,

During 30 years as a Financial Adviser I have always followed gold's performance, and have seen first-hand how it can help preserve wealth and provide consistent growth to a well-balanced investment portfolio.

Now as Managing Director of Solomon Global, I am delighted to introduce you to the world of physical gold. Within the pages of this brochure, you will find a wealth of knowledge curated to help you understand Why Gold can help preserve and enhance your financial success, Why Now is such an exciting time for all of us in the industry, and Why Solomon Global is well positioned to assist you with your gold bullion journey..

Our aim is to explain the intricacies of the gold market in simple terms, presenting you with clear insights into its timeless value. We will explore the critical role gold plays in a diversified portfolio, its performance during economic shifts, and its potential for future growth. By the end you will have a roadmap to informed investment decisions that will stand the test of time.

Warm regards,

Paul Williams

Managing Director, Solomon Global





SOLOMON GLOBAL®

An Award Winning Bullion Supplier

Solomon Global specialise in the secure delivery of **physical gold** for private ownership. Our **experienced** team can help you navigate through the **gold bars and coins** that are available, as per your needs.



“Most Trusted UK Gold Bullion Supplier 2024”
- *London Investor Show*

“Best UK Gold Bullion Dealer 2025”
- *ADVFN*



solomon-global.com

WHY GOLD...

Gold: A Timeless Anchor For Wealth



For millennia, gold has been the cornerstone of wealth – a universal symbol of affluence and the benchmark for global trade. Its lasting appeal is not merely aesthetic but deeply rooted in its proven stability over centuries. In our modern financial ecosystem, gold’s resilience becomes even more critical. It serves as a safeguard against the volatility and unpredictability of global markets, protecting investments from the erosive effects of inflation and policy shifts that can devalue paper currencies and digital assets.

Physical Gold’s Tax-Free Status is Fuelling Demand

To gain clear insight into investor objectives, we asked new website registrants to select the number one reason they are interested in gold. Based on the answers from over 14,000 respondents, we can reveal that 41.89% identified gold’s tax-free status as the main reason for exploring physical gold.

42%

of our customers cite tax efficiency as the primary motivation for exploring gold.

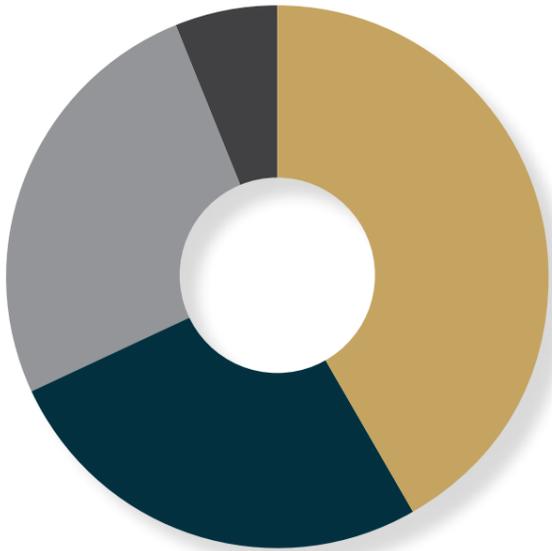


> Investment gold is exempt from VAT

> UK gold coins that are legal tender are CGT free

Why Are Investors Buying Gold?

KEY FINDINGS FROM OUR SURVEY OF 14,071 PEOPLE BETWEEN JULY 1ST 2024 AND JUNE 30TH 2025



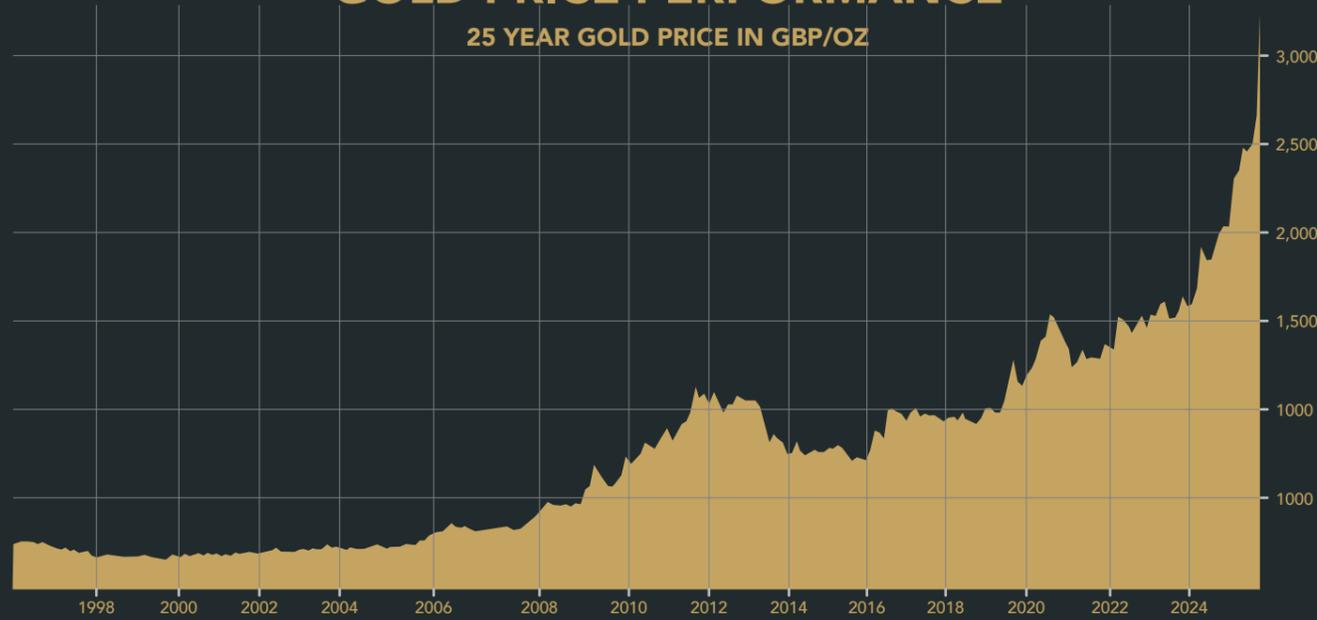
“The UK tax burden is set to hit a new high as a proportion of GDP, so investors aren’t just buying gold to diversify portfolios or for gold’s historical appeal or ability to preserve wealth.”

Gold is standing out to investors as a smart, tax-efficient alternative in the face of economic uncertainty and mounting tax pressures.”

- PAUL WILLIAMS
MANAGING DIRECTOR OF SOLOMON GLOBAL

GOLD PRICE PERFORMANCE

25 YEAR GOLD PRICE IN GBP/OZ



25 YEAR LOW **£176.45** | 1 YEAR **UP £1,1050.24 (52.98%)**
 25 YEAR HIGH **£3,261.04** | 5 YEARS **UP £1,718.55 (116.85%)**
 25 YEARS **UP £2,947.42 (1,579.90%)** | 10 YEARS **UP £2,433.53 (322.02%)**

**Calculated on 17/10/25 using numbers from www.royalmint.com*



VISUALISING GROWTH: THE 25-YEAR GOLD PRICE CHART

The 25-year gold price chart tells a story of resilience and reliability. The upward trend across decades stands as a testament to gold's unflagging value, providing a historical precedent that supports bullish sentiments about its future performance.

THE FUTURE CAST IN GOLD

As we look to the future, gold presents not just a legacy of the past but a blueprint for future wealth. The metal's historical trend of value appreciation, its undiminished demand despite finite supply, and its timeless allure all combine to reinforce its position as a prudent choice for those looking to secure and grow their wealth.

Gold vs Cash

GOLD PROVIDES A PROVEN HEDGE AGAINST INFLATION:

£1 worth of gold bought in 2000, is now worth £18.48 on 17th October 2025.

By stark contrast, £1 of cash in the year 2000 now has the buying power of 46.5p in Oct 2025

The consistent downfall in the buying power of £1 over the last 25 years is illustrated below.

BUYING POWER OF £1 OVER TIME



**Chart drawn using numbers from the Office for National Statistics*





Gold vs Cash ISA

Last year we saw the 25th anniversary since the launch of the Cash ISA.

Over this period, Cash ISAs have seen an average annual growth rate of **2.4%** p.a.

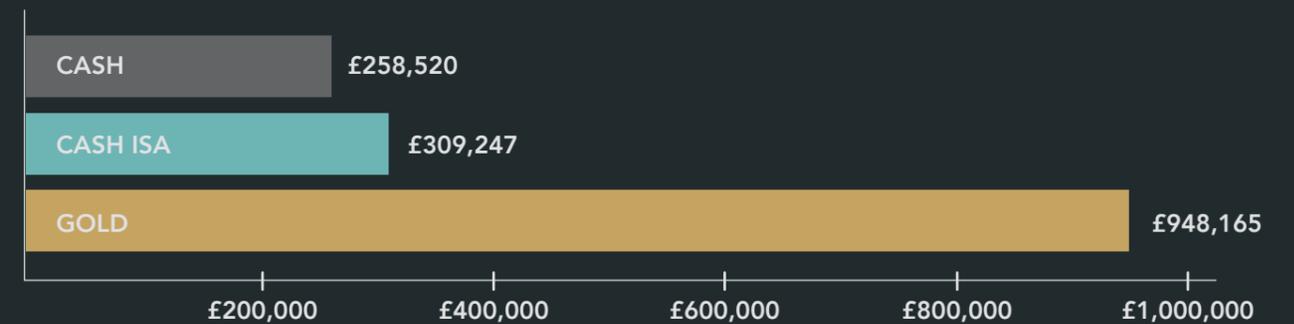
Gold has seen an average annual growth rate of **11.98%** between 2000 - Oct 2025.

If you invested the maximum possible ISA contribution each year from 2000 to 2025, the total amount invested would be £258,520.

Below you can see a comparison of how that £258,520 investment over 25 years in a Cash ISA performed against investing the same amounts each year in physical gold.

Cash ISAs are effectively losing money when inflation of 2.7% is factored in

WHAT IF YOU DID NOTHING? £258,520 VS CASH ISA VS GOLD



	RETURN IF SOLD*	AVERAGE RETURNS PER YEAR*
CASH ISA	£50,727	£2,029.08
GOLD	£689,645	£27,585.80

(1.) Based on the annual Consumer Price Index data provided by the Office for National Statistics.

(2.) Correct as of 15/10/2025

Gold vs Stocks & Bonds

Purchasing the right stocks and shares, at the right time, can of course provide great returns. But investing in equities comes with an increased risk when compared to a well established safe-haven asset such as gold. Especially during times of economic and geo-political uncertainty, which is when gold has reliably and historically performed best.

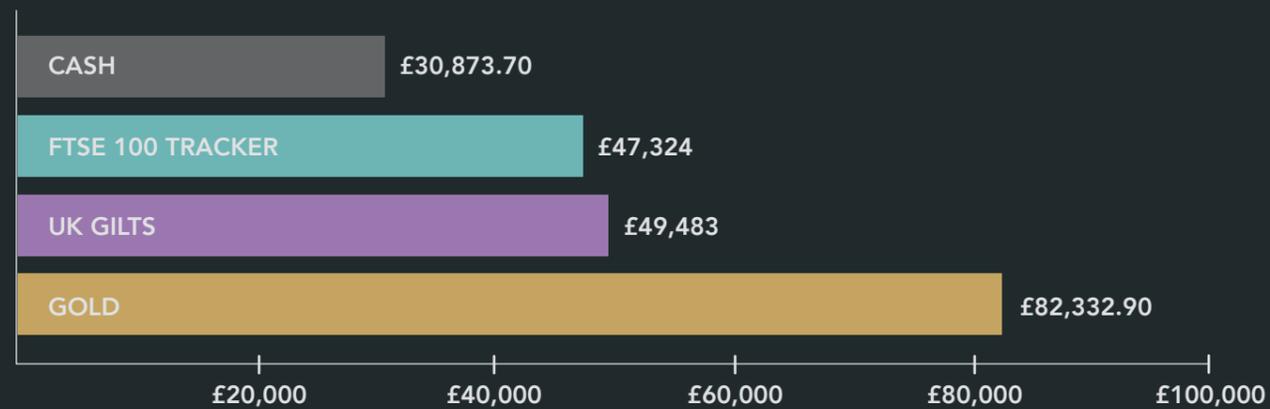
A FTSE 100 tracker fund, that replicates the performance of the UK's biggest 100 Stocks, has average annual returns of 4.1% from 2000 - Oct 2025.

UK Government bonds (Gilts), one of the safest traditional assets available to investors, has seen average annual returns of 4.5% over the same 25 year period.

If you had bought, and held, 1oz of physical gold each January from 2000 - 2025, you would have invested **£30,873.70**, and accumulated 26 ounces of gold.

The below shows a comparison of how the value of holding 26 oz of gold performed against investing similarly in a FTSE 100 tracker fund, and UK Gilts.

£30,873.70 VS FTSE 100 TRACKER VS UK GILTS VS GOLD, 2020-2025



	RETURN IF SOLD*	AVERAGE RETURNS PER YEAR*
FTSE 100 TRACKER	£16,450.30	£658.01
UK GILTS	£18,609.30	£744.37
GOLD	£51,459.20	£2,058.37

(1) FTSE 100 Tracker numbers are calculated using the FTSE 100 Total Return Index, which accounts for reinvested dividends.

(2) FTSE Actuaries UK Conventional Gilts All Stocks Return Benchmark used to calculate Gilt numbers



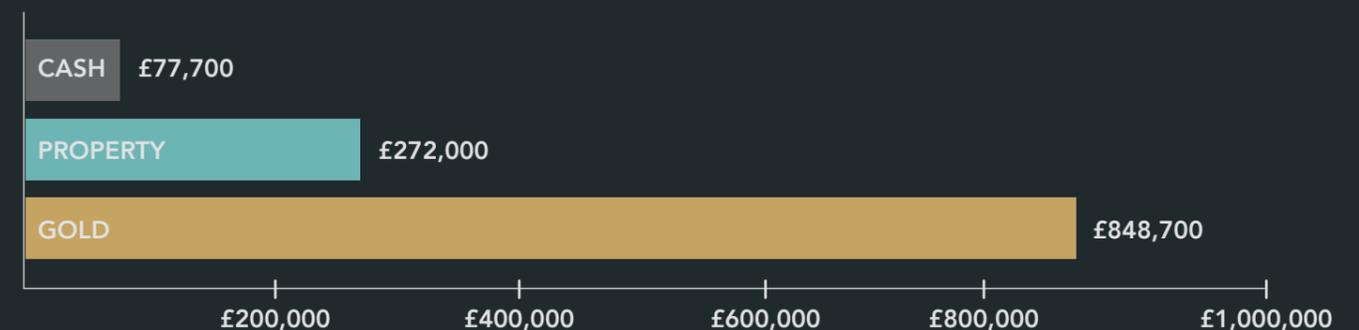
Gold vs Property

The average UK house price has risen from **£77.7k** at the beginning of 2000, to **£272k** in Oct 2025⁽¹⁾. This means that the value of a UK house bought and held over that period is now worth 3.5 times as much, which is an increase in value of **£194.3k**.

This straight comparison is provided as a guide, and does not take into consideration any additional costs associated with buying and maintaining a house, or any steps to store and sell your gold.

£77.7k spent on physical gold in Jan 2000 would have bought you 269.70 ounces, which in Oct 2025 is worth **£848.7k**. This means that the value is now worth 10.92 times as much, which is an increase of **£771k**.

OWNING AN AVERAGE HOUSE SINCE 2000 VS BUYING & HOLDING GOLD SINCE 2000



(1) Using Nationwide's historical and most recent House Price Index figures as of 17/10/25.

WHY NOW...

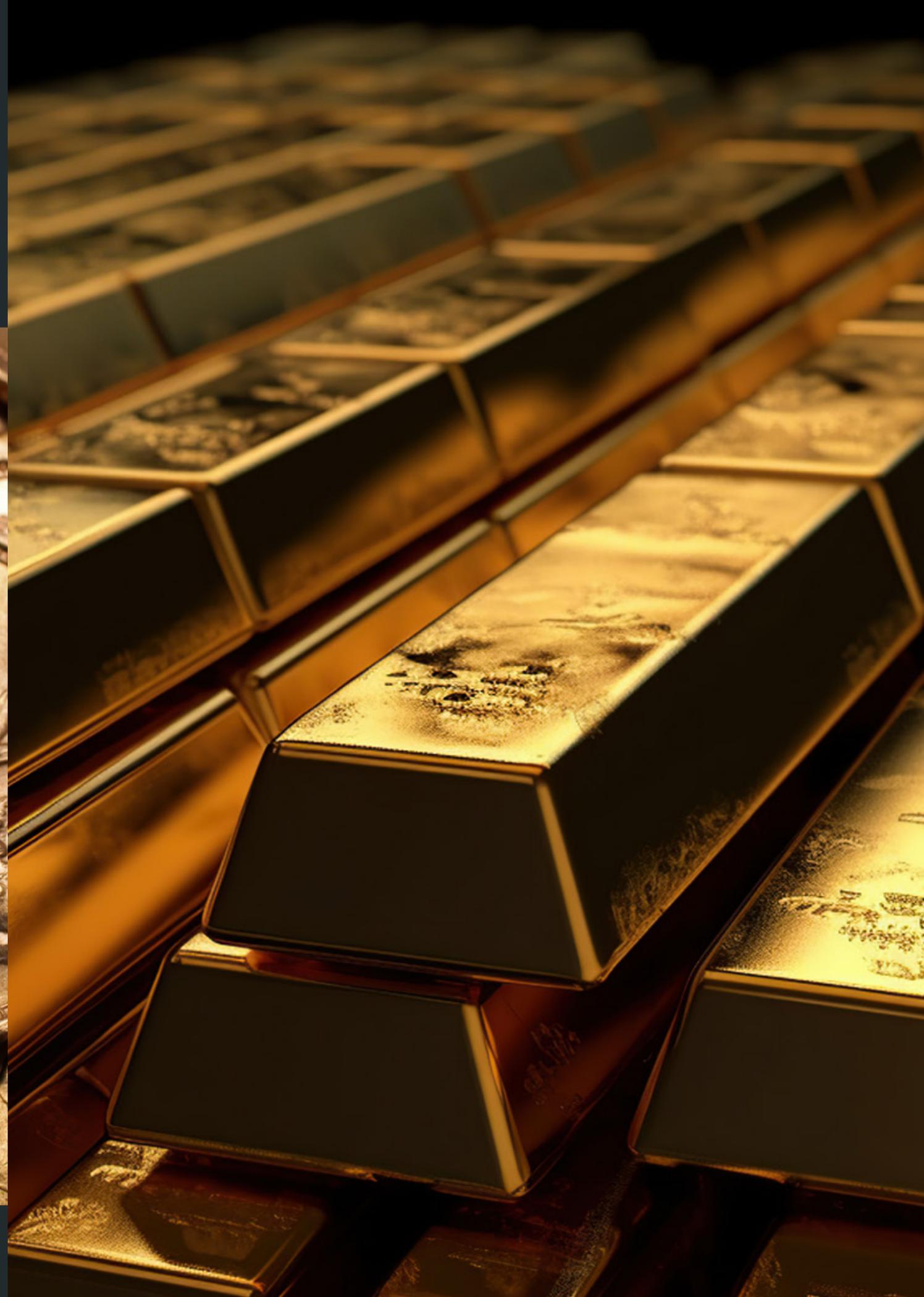
Gold - The Ultimate Safe Haven Asset

In today's globalised economy, geopolitical tensions can dramatically influence financial markets, often triggering swift and unpredictable reactions. In times of global unrest, gold's appeal as a protective asset is magnified, prompting central bank buys and drawing investors who are looking to mitigate risk in their investment strategies.

As a recognised safe haven asset, gold provides a buffer against geopolitical instability that might destabilise other asset classes.

WHAT'S DRIVING GOLD'S RECORD BREAKING RUN:

- > Safe-haven demand
- > Central bank buying
- > Inflation hedge
- > US dollar weakness
- > Investor demand



> WHY NOW...

About Solomon Global

We offer a uniquely consultative approach to purchasing and selling physical gold and silver for private ownership.

We take pride in our comprehensive and straightforward service that is tailored to your individual needs, whether you are an experienced collector or buying precious metals for the first time.

> WHAT WE OFFER:

A Wealth Of Experience

Award-Winning Bespoke Service

Unrivaled Access To Investment-Grade Physical Gold

Competitive Rates

Safe and Secure Delivery

Our Process: How to Buy Gold with Solomon Global

Buying gold through Solomon Global is designed to be straightforward, secure, and fully compliant.

1

INITIAL CONTACT & QUOTATION

Reach out by phone, email, or through our website. We'll offer a live-market quote based on the spot price and product type (bars or coins).

2

CLIENT REGISTRATION & ID VERIFICATION

Before any transaction, we carry out a quick identity verification in line with UK financial regulations.

You'll be asked to provide:

- A valid photo ID (passport or driving license)
- Proof of address (utility bill or bank statement dated within the last 3 months)

Your documents are handled securely and confidentially. This step protects both parties and helps prevent fraud or money laundering.

3

ORDER CONFIRMATION

Once ID is verified and you're happy with your quote, we'll confirm your order details (product, quantity, and delivery method). All costs are included — no surprises.

4

SECURE PAYMENT

Pay by bank transfer or card (online, by phone, or via a 3D-secured payment link). We do not accept cash. Payment methods are FCA-compliant and secure.

5

PROCESSING & DISPATCH

Once payment is confirmed, your order is prepared for shipment from our secure, insured storage facility. Most orders are processed and dispatched within 1–3 working days.

6

FULLY INSURED DELIVERY

Your package is shipped via insured courier and requires a signature upon delivery. You'll receive tracking details for full visibility. Delivery is included in the price - no hidden delivery charges.

7

ONGOING SUPPORT & BUYBACK OPTIONS

We're here after your purchase too - whether you need storage advice or wish to sell. We offer buyback options, including items not originally purchased from us (pending authentication). We aim to make both buying and selling straightforward, secure, and efficient.



Enjoy access to investment-grade stock at competitive rates

We exclusively stock investment-grade gold of the highest quality, at or above 90% purity, thereby exempt from VAT in the UK.

All our bullion is stamped with the weight, purity and refiner, including 24ct gold bars, which are additionally supplied with a certification of authentication.

Our wide range of gold coins are available for low premiums above the global spot price, and include rare numismatic coins as well as British legal tender coins that are exempt from both VAT and CGT. This affords investors the rare opportunity for unlimited tax-free profit on their investments.

We provide unrivalled access to limited edition gold coins.





Bullion Gold Bars

TRADITIONALLY THE MOST POPULAR ROUTE TO OWNING PHYSICAL GOLD

In today's diverse bullion market, buying gold bullion bars offers an economical way of owning gold. In fact, gold bullion bars are a cost-effective way for investors to diversify their investment portfolio due to the often lower manufacturer's premium.

Our gold bars guarantee quality and reliability. Available to buy in a variety of weights, from 1g – 1Kg they come protected in serialised security packaging printed with a unique serial number matching the number imprinted in the gold bar to act as a certificate. Our gold bar prices are competitive and based on the live market rate.



WHAT ARE THE ADVANTAGES OF INVESTING IN GOLD BARS?

- > Low premiums
- > VAT free
- > Easy to store
- > Flexibility to sell
- > Universally recognised

CAPITAL GAINS TAX

- > Gold bars or "Ingots" do not qualify as legal tender, meaning they are subject to Capital Gains Tax.

**Only British Legal Tender (BLT) coins are exempt from CGT*



Gold Coins

ALL THE BENEFITS OF OWNING GOLD BARS, PLUS GREATER COLLECTIBILITY AND MORE TAX EFFICIENCY

Owning gold in the form of precious gold bullion coins often brings additional value, since coins are dated and limited in mintage each year, which adds to collectability. Whilst investors pay a premium above the spot price, the collectability of coins offers buyers a stronger opportunity for growth.

WHAT ARE THE ADVANTAGES OF INVESTING IN BULLION COINS?

- > Additional Demand From Coin Collectors Market
- > Coins are British Legal Tender, so are CGT free
- > VAT Free
- > Liquidity; more flexible when you sell
- > Easy to store

CGT EXEMPTION

- > All the gold coins we offer are produced by a sovereign government's mint, carrying the status of legal tender. As a result, gold coins are exempt from both VAT & CGT.



Certified Gold Coins

IDEAL FOR INVESTORS LOOKING TO ACHIEVE THE MAXIMUM RETURNS FROM LIMITED EDITION COINS

Graded coins are coveted for their accuracy, consistency and integrity of certification, and almost always increase in value. They have also been shown to be less susceptible to market volatility. Graded coins are certified by a professional grading company and assigned a grade between 1-70, 70 being mint-state perfect with no microscopic flaws.

WHAT ARE THE ADVANTAGES OF INVESTING IN GRADED GOLD COINS?

All the same benefits of owning bars and coins, but with the fiercest demand from the coin collectors market.

- > Guarantee of authenticity and condition
- > Creating even higher demand and above premium yields
- > VAT Free
- > Liquidity; the most flexible when you sell
- > Easy to store
- > Less susceptible to market volatility

CGT EXEMPTION

> Gold coins that are produced by the British Royal Mint are free from Capital Gains Tax, as the coins are classified as British legal tender. They are also free from VAT and are therefore very attractive to collectors appreciating tax efficiency and simplicity.



> WHY SOLOMON GLOBAL...

FAQ

CAN I BUY GOLD AT THE SPOT PRICE?

Physical metal carries a premium to cover manufacturing and logistics. Spot price applies only to digital trades.

DO YOU OFFER STORAGE?

We don't offer storage directly but can refer you to reputable third-party providers.

WHERE DO YOUR COINS/BARS COME FROM?

Over 95% of our gold is sourced from The Royal Mint. Bars may also come from other LBMA-accredited refiners.

WHAT ARE THE RISKS?

Owning physical gold means no counterparty risk. Secure storage and insurance are recommended.

IS DELIVERY INCLUDED IN THE PRICE?

Yes — no hidden fees. Delivery is fully insured and requires a signature.

HOW DO I PAY?

We accept bank transfer or card payments. We do not accept cash.

DO YOUR PRODUCTS COME WITH CERTIFICATES?

Some bars include certificates. Coins are generally uncertified unless graded by PCGS or NGC.

DO YOU BUY BACK GOLD?

Yes, we buy back bars and coins, even if not purchased from us. Items must be authenticated, which may take up to 3 working days.

ARE THERE TAX IMPLICATIONS?

Gold: VAT-free.
Silver: 20% VAT applies.
Royal Mint coins: Exempt from Capital Gains Tax (CGT).
Other metals: CGT may apply.

DO YOU DELIVER INTERNATIONALLY?

We currently only deliver within the UK.

> FAQ

Proud of our Excellence in Customer Service



We are very proud of our 5/5 Feefo Rating based on
370+ verified reviews over the last 5 years.

Feefo isn't your average reviews platform. It believes in giving consumers the chance to share honest feedback and play a part in giving businesses the insight they need to create exceptional customer experiences.

Feefo ensure all the reviews they collect are the real opinions of real people.



"EXTREMELY PROFESSIONAL AND PERSONABLE SERVICE"

'I truly valued Garry's patience and professionalism. He carefully explained the entire process, including tax-free options that I wasn't aware of, and ensured that all my questions were addressed. The coins I purchased are not only of exceptional quality and beautifully crafted, but the pricing was also very competitive compared to elsewhere.'

TRUSTED CUSTOMER - 28TH AUGUST 2025



"EXCELLENT SERVICE"

'We recently made some very significant purchases from this company, and from start to finish the experience has been nothing short of exceptional. Special mention must go to Jonathan, who went above and beyond at every stage. Our items arrived promptly and in perfect condition, exactly as promised.'

JG - 12TH AUGUST 2025



"FRIENDLY AND EFFICIENT"

'Very good, always open and informative while discussing our options. My wife and I visited the office and met the team, nothing was flashy, but most business like. We are confident and happy to be a customer.'

TRUSTED CUSTOMER - 13TH JUNE 2025



"PERFECT WAY TO BUY OR SELL GOLD COINS"

'Solomon Global have provided excellent service in buying and selling gold coins for me over the last 3 years. They have been prompt and honest in all transactions and I would highly recommend their services.'

S CLARKE - 31ST MARCH 2025



SOLOMON GLOBAL[®]

Setting the Gold Standard

Get In Touch With Us Today

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London, SW7 4AG

At Solomon Global, we are committed to upholding the highest standards of excellence and integrity in every aspect of our service. Our dedication to setting the gold standard ensures our customers receive unparalleled expertise, comprehensive guidance, and tailored solutions that stand the test of time.